

Santuario de San Antonio Parish
Ad Placement Rates 2016

Guidelines:

1. Please read rates available for Ad Placement in the SSAP Parish Bulletin.
2. Fill out Ad Placement Form.
3. Submit materials together with payment at the SSAP Parish Office one week before intended date of publication. Checks must be in the name of Santuario de San Antonio Parish.
4. Photos/Images/Posters/Artwork submitted must be in PDF format, print ready and in high resolution (the RDIP-PB does not manipulate materials submitted). Said materials may also be emailed at ssappb@yahoo.com after payment.
5. Post dated checks (PDCs) for Special Packages are accepted provided date of PDC is one week before intended date of publication; Official Receipt will be issued accordingly.
6. SSAP reserves the right to cancel publication of unpaid ad placements.

1-TIME AD PLACEMENT RATES FOR 2016			
Size of Ad	Black & White Rate	Colored Rate	Special Events Rate
1 slot (1 x 4 in.)	880.00	920.00	950.00
1.5 slot (1.5 x 4 in.)	1,320.00	1,380.00	1,410.00
2 slots (2 x 4 in.)	1,760.00	1,840.00	1,888.00
Quarter Page	3,100.00	3,200.00	3,300.00
Half Page	6,100.00	6,500.00	6,600.00
Full Page (10 x 8 in.)	12,375.00	12,900.00	13,200.00

- *above rates are subject to adjustment without prior notice.*

SPECIAL PACKAGE RATES FOR 2016	
Package 1	3 months paid in advance – get 1 week free ad placement
Package 2	6 months paid in advance – get 2 weeks free ad placement
Package 3	1 year paid in advance – get 1 month free ad placement

- *above rates are subject to adjustment without prior notice.*

Notes:

1. The weekly SSAP Parish Bulletin is also published in the SSAP website where advertisements may also be viewed.
2. The Parish Bulletin covers two (2) anticipated masses at the main church, all Sunday masses also at the main church, and is distributed on Sundays at the Manila Polo Club, Dasmariñas, Forbes Park and Urdaneta pavilions.
3. Special events include: Buling-Buling, St. Anthony Fiesta, Francisfest, etc.

Approved by:



Fr. Reu Jose C. Galoy, OFM
Parish Priest

Santuario de San Antonio Parish
Ad Placement Form

Advertiser's Name : _____ Contact No. : _____

Advertiser's Address: _____

Advertiser's Email Address: _____

I/We have read the guidelines, rates and special packages for Ad Placement in the SSAP Parish Bulletin and I/We agree to all its provisions. I/We would like to publish our advertisement in the SSAP Parish Bulletin as follows:

Size of Ad (pls. check box)	B&W	Colored	Sp. Events
1 slot (1 x 4 in.)			
1.5 slot (1.5 x 4 in.)			
2 slots (2 x 4 in.)			
Quarter Page			
Half Page			
Full Page (10 x 8 in.)			

Frequency	Intended date(s)/month (s) of Publication
1-week, 1-time	
Package 1	
Package 2	
Package 3	

Advertiser's Signature
above Name in Print

SSAP PARISH OFFICE USE ONLY:	
Ad Placement Form Received by: _____	Date Received: _____
Payment Received by: _____	Date Received: _____
Official Receipt No(s): _____	